

Innovation management in Intelligent and Responsible Tourism Destinations

Welcome to the second issue of INMATOUR project newsletter:

In this issue we will introduce you to the news and main achievements of the project.

INMATOUR profile

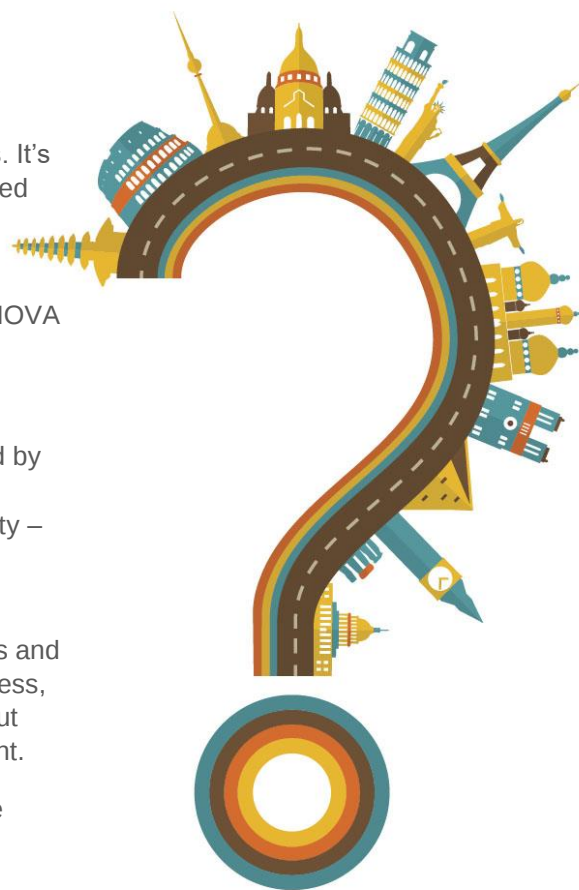
Over the last few months, the partnership has been working on the definition of **INMATOUR Professional Profile and Training contents**. It's been tough work, with all partners have contributed towards, coordinated by DOCUMENTA as promoter, by leading design and contents of the different training areas of the profile:

- Creativity & Fostering Talent in Tourism Destinations – led by RINOVA
- Sustainable Tourism – led by Folkuniversitetet
- Smart Tourism Destination and ICT possibilities in Tourism Development – led by MMC
- Governance and Social Participation in Tourism destinations – led by DOCUMENTA
- Responsible Tourism: From CSR to Territorial Social Responsibility – led by DIMITRA

The INMATOUR project proposes a “training model” for tourism practitioners aimed at equipping learners with a set of knowledge, skills and competencies and tools in defined areas. Throughout the training process, learners will acquire a high level of professional qualification to carry out positions of responsibility in companies and public tourism management.

If you want to learn more about specific contents of each area, visit the **INMATOUR training platform!**

<http://documenta.es/web/moodle/>



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INMATOUR Virtual Social Community

INMATOUR: Innovation Management Agent in Intelligent and Responsible Tourism Destinations, has recently launched its Virtual Social Community website.

The INMATOUR **Virtual Social Community**, is a unique platform for Creative Tourism sector organisations, stakeholders and strategic contacts to engage, learn and share.

The INMATOUR Virtual Social Community platform utilises, the power of Word Press, to offer this new social networking opportunity.

Users can post notifications about the Creative Tourism sector, news items, introduce themselves, their organisations and their thoughts.

Users can also offer suggestions to sector issues providing an exclusive support network to those working in the sector.

Furthermore, the INMATOUR Virtual Social Community is a Knowledge Bank for those working or are interested in the Creative Tourism sector. With particular focus on:

- Creativity & Fostering Talent
- Sustainable Tourism
- Smart Tourism Destinations
- Governance & Social Participation
- Territorial Social Responsibility

The INMATOUR Virtual Social Community is a unique networking opportunity for all involved in Creative Tourism and beyond.

Join it and express yourself!

<http://www.documenta.es/web/community/>



FINAL EUROPEAN CONFERENCE IN SPAIN

Closing European Conference will be organized in Santander, Spain, with the collaboration of Escuela Universitaria de Turismo Altamira.

SAVE THE DATE!

OCTOBER 17TH 2016

If you want to attend or need further information, please contact

gemad@documenta.es

News

Learning Activity & Transnational meeting in Cyprus

The partners of INMATOUR (DOCUMENTA as promoter –Spain-, DIMITRA –Greece-, FOLKUNIVERSITETET –Sweden-, MMC –Cyprus- and RINOVA –UK-) met in MMC offices, in Cyprus and worked together in the development of two activities:

- During 5 days, and learning activity (train the trainer), the partners reviewed and further developed the training contents included within the five modules which are part of the professional profile and training curriculum of INMATOUR. The focus included: Creativity, Sustainability, Innovation and ICT, Governance and Social Participation, and Territorial Social Responsibility, as the key areas of knowledge for the development and strengthening of the tourism sector. All partners focused not just on the contents of each module but also on aim and objective of the different units included, and how to use the material for the training and development of staff. The partners also actively worked on the training platform created for the on-line part of the training profile, testing it and uploading the English version of the training contents.
- The third transnational meeting also took place in Cyprus, reviewing the final products and results achieved; and identifying and agreeing on the next work elements and deadlines to ensure the next activities are completed.

The final European conference to close the project will be hosted in Santander, together with next transnational meeting,



WHAT'S NEXT?

- **Uploading all language versions of training contents to the platform.**
- **Dinamization of INMATOUR Social Community to enhance the meeting of minds and cooperative learning at EU level.**
- **3 Dissemination and raising awareness events in all partner countries.**
- **Final Publication of the project with model, sector and main products and achievements.**
- **Final European closing conference in Santander.**



PROJECT PARTNERS

The INMATOUR project consortium consists of 5 partner organisations from 5 different European countries. Each partner has specific expertise in the key project areas, professional qualifications in areas such as Tourism, Hospitality and Leisure, and access to sector specialists and involved in national and European networks relevant to the INMATOUR project topic.

- [DOCUMENTA](#) (ES), project coordinator, is an organisation specialized in the fields of social research and introduction of sustainable development strategies in Intelligent Territories and Tourism Development master plans.
- [RINOVA](#) (UK) specializes in the design, development, implementation and evaluation of learning programmes, with a specialism in terms of the interface between VET, employment, employability, enterprise and cultural learning.
- [MMC Management Center](#) (CY) provides training courses for Adult Learning and for VET, and provides specialized courses in the tourism sector.
- [FOLKUNIVERSITETET UPPSALA](#) (SE) is a national Adult Education Association which offers a wide range of VET and Adult education training courses throughout Sweden and several EU countries.
- [DIMITRA](#) (GR) one of the leading Vocational Education and Training organizations in Greece holding extensive experience in both methodology development and production of practical solutions matching specific vocational and professional development needs.



Project partners during 2nd meeting in London, UK.



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